

Ceramidin™ Skin Barrier
Moisturizing Milky Lotion

Light on skin. Heavy on moisture.

enriched with Glycerin, Ceramide NP + Panthenol.

Available as from Mid-September 2024

New



+110%
instant
moisture boost*

Dr.Jart+
SKIN. SCIENCE. ART.

*Clinical testing conducted by third-party institute on 32 women, ages 21-39 years, immediately after using the product. Effect varies by individual.



**Feather-weight Dewy Skin.
All seasons.
All skin types.**

Those ahead of the skincare curve will know: the biggest skinnovation making waves in Korea right now? Milky textures.

Think ultra-light and refreshing skin lotions in silky fluid form. But what happens when Dr.Jart+ gets hold of a breakout Korean skincare trend? Naturally, we take it to the next level...

Meet **Ceramidin Milky Lotion**, the K-Beauty certified moisturizer delivering powerful ingredients via one of our most sensorial and satisfying textures yet, ideal for oilier complexions or anyone looking for a lighter alternative to the viral Ceramidin Ectoin Infused Cream.

Featherweight in texture yet heavyweight in hydration, think of it like the Ceramidin Skin Barrier Moisturizing Cream you know and love, simply converted into milky lotion form.

Powered by our hero trio – **Ceramide NP**, **Panthenol** and **Glycerin** – it **instantly boosts moisture levels by +110%*** and **strengthens skin's barrier**, leaving skin dewy, hydrated and healthy-looking in an instant. In fact, it's a viral TikTok transformation just waiting to happen.



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Even combination to oily skin can experience some tightness/dryness on some occasions like post-treatment, new environments, wrong product usage, etc. And sometimes, a dry skin might need extra comfort without the density of a regular cream.

This is why Milky Lotion is joining our Ceramidin™ Album, with our best-selling Skin Barrier Cream and Ectoin-Cream. We now have **3 powerful yet very different textures to customize the best moisture routine**. If you already enjoy Ceramidin cream, you'll fall in love with Milky Lotion during summer”

Julien Michelet, EMEA Education Manager

The new Dr.Jart+ Ceramidin Milky Lotion™ will be available from mid-September 2024 at Douglas and douglas.nl



Suggested retail price: 50ml - €39

Pucker up for instant moisture

New! Ceramidin Lip Balm

Are you ready for this jelly? Consider the hunt for the perfect lip balm well and truly over. Ceramidin Lip Balm utilises the very best of K-Beauty approved Dr.Jart+ skin science, just for your lips.

This **intensely moisturising jelly-like balm** comes infused with **Ceramide NP** for your softest, most comfortable lips yet. With a **smooth, angled tip** that helps it glide on with ease, wear alone for **easy, breezy, instant hydration** or as a primer for your usual lip combo to add a soft, glossy finish.

The new Dr.Jart+ Ceramidin Lip Balm™ will be available from Mid-September 2024 at Douglas and [douglas.nl](https://www.douglas.nl)

Suggested retail price: 7ml - €16



Dr.Jart+

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Dr.Jart+ brings you cutting-edge **SKINCARE INNOVATION FROM KOREA**. Combining efficacious ingredients and innovative technologies, our scientists create high-performance derma products that produce visible results. And there's an artful twist to every texture, tube, and design that's uniquely Dr.Jart+. We believe serious skincare should be fun, too.

For any further information, please contact
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